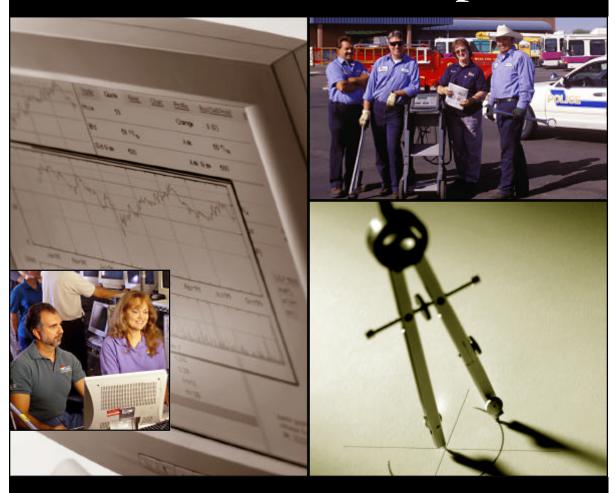
Performance Report



March 2003 City Manager's Office



TABLE OF CONTENTS PLUI DING SAFETY DIVISION

BUILDING SAFETY DIVISION Revenue Accumulative Year to Date Revenue Permits Accumulative Year to Date Permits Inspection Stops Accumulative Year to Date Inspection Stops		2 3 4 4 5 5
MUNICIPAL COURT Cases Filed Fines and Fees Collected		6 7
ECONOMIC DEVELOPMENT Annual Payroll Generated Capital Investment New Jobs and Jobs Retained		8 9 9
LIBRARY Total of Units of Service Circulation		10 11
MESA CENTENNIAL CENTER Events Attendees Revenue		12 13 13
PARKS AND RECREATION Revenue Participation Volunteer Hours		14 15 15
POLICE DEPARTMENT Criminal Homicide Forcible Rape Robbery Aggravated Assault Burglary Auto Theft Drunk Driving (DUI)		16 16 16 17 17 18
PUBLIC TRANSPORTATION Dial-A-Ride Ridership Mesa Operated Fixed Route Bus Service Bus Routes Operated By Other Agencies		19 20 20
SOLID WASTE DIVISION OF DEVELOR SERVICES Total Single-Family Homes Serviced Front-load Bins Per On-route Hour Production Diversion Rate For Residential Collection	PMENT	21 22 22

BUILDING SAFETY DIVISION

PROGRAM DESCRIPTION	KEY SERVICES
	We safeguard life, health, property, and the public welfare by regulating the design, construction, quality of material, fire protection, use occupancy, public utilities and location of all buildings, structures, and developments.

CONTACT: Kari Kent, Assistant Development Services Manager, 480-644-4567, karolyn_kent@cityofmesa.org

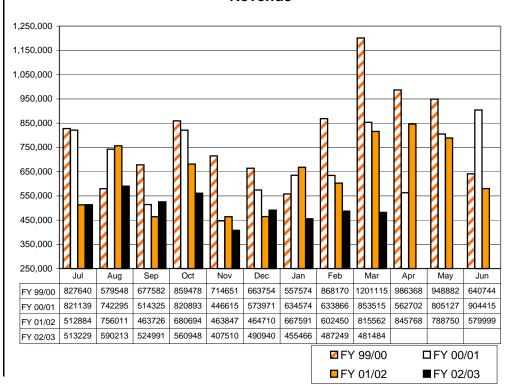
OVERVIEW

PERIOD RESULTS

This chart depicts the monthly revenue figures generated by the issuance of Building Permits. It does not include impact fees.

Building Permits are issued for residential housing, apartments, mobile homes, retail/commercial and miscellaneous (i.e. room additions, pools, etc.)

Revenue



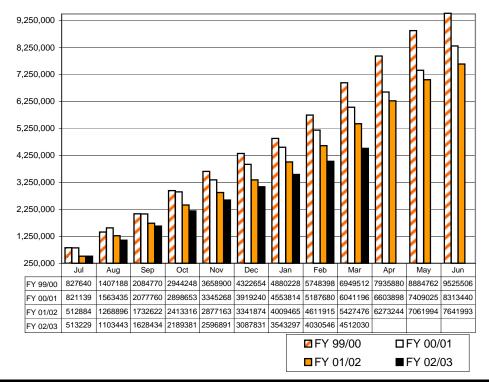
PERIOD RESULTS

This chart depicts the monthly revenue figures generated by the issuance of Building Permits. It does not include impact fees.

Building Permits are issued for residential housing, apartments, mobile homes, retail/commercial and miscellaneous (i.e. room additions, pools, etc.)

PERFORMANCE MEASURE TYPE Outcome Quality Efficiency Output Input DESCRIPTION OF TYPE TYPE A CONTROL OF TYPE TYPE A CONTROL OF TYPE TYPE TYPE A CONTROL OF TYPE TYPE

Accumulative Year to Date Revenue



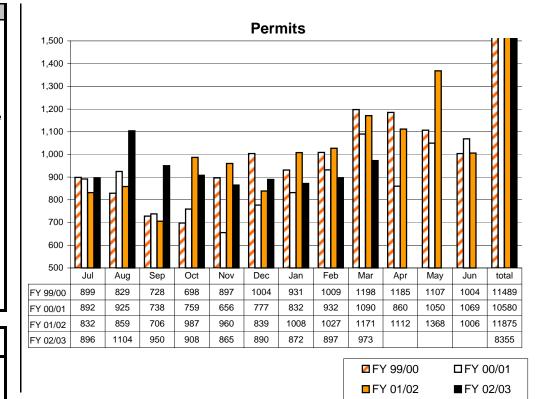
PERIOD RESULTS

This chart depicts the volume of Building Permits issued monthly.

It does not reflect the volume of Right-of-Way Permits issued monthly.

Building Permits are issued for residential housing, apartments, mobile homes, retail/commercial and miscellaneous (i.e. room additions, pools, etc.).

PERFORMANC TYP	
Outcome	
Quality	
Efficiency	
Output	
Input	X



NOTES: Data is provided by each individual business, or is benchmarked to industry standards. All information is deemed to be correct, but has not been verified.

OVERVIEW

PERIOD RESULTS

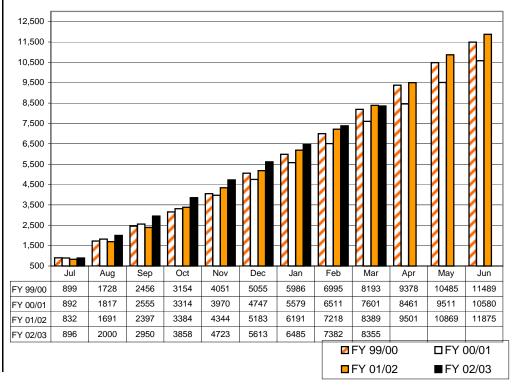
This chart depicts the volume of Building Permits issued monthly.

It does not reflect the volume of Right-of-Way Permits issued monthly.

Building Permits are issued for residential housing, apartments, mobile homes, retail/commercial and miscellaneous (i.e. room additions, pools, etc.).

PERFORMANCE MEASURE TYPE Outcome Quality Efficiency Output Input X

Accumulative Year to Date Permits



PERIOD RESULTS

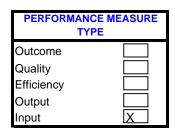
This chart compares monthly Inspection Stops for Fiscal Years 1999-2003.

An "Inspection Stop" is work performed at a single location. Multiple inspections may be performed at each stop.

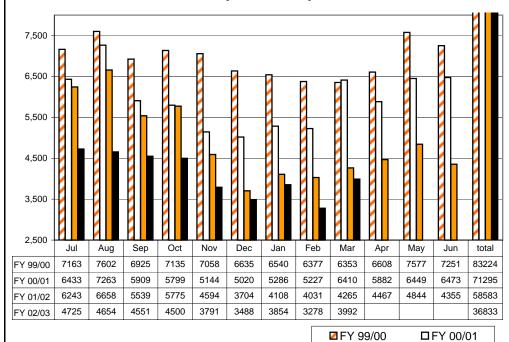
OVERVIEW PERIOD RESULTS

This chart shows the accumulative year to date Inspection Stops for Fiscal Years 1999-2003.

An "Inspection Stop" is work performed at a single location. Multiple inspections may be performed at each stop.



Inspection Stops

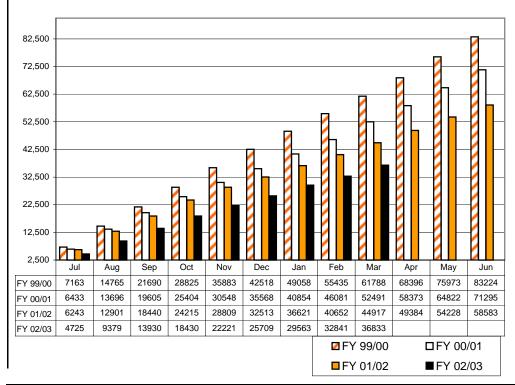


NOTES: Data is provided by each individual business, or is benchmarked to industry standards. All information is deemed to be correct, but has not been verified.

■FY 01/02

■ FY 02/03

Accumulative Year to Date Inspection Stops



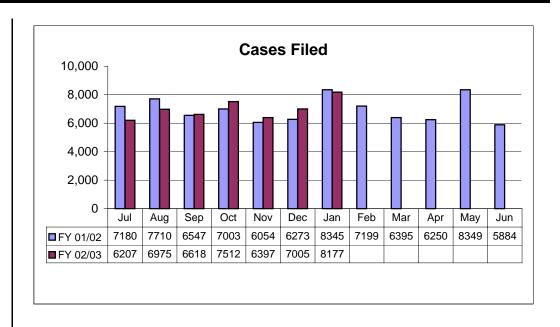
MUNICIPAL COURT

PROGRAM DESCRIPTION	KEY SERVICES						
As the Judicial Branch of Government, it is the Court's mission to administer fair and impartial justice. The court is committed to providing efficient, accurate, consistent, and accessible services.	Adjudication of criminal, misdemeanor traffic, civil traffic, parking, vicious animal, and disputed property complaints as well as Petitions for Protection Orders.						
CONTACT: Kathy Barrett, Court Administrator 480-644-3030 Kathryn.Barrett@cityofmesa.org							

OVERVIEW

PERIOD RESULTS

The Mesa Police
Department, the Mesa City
Prosecutor, and other police
agencies file complaints with
the court. This quarter's
filings increased 8.2% over
the previous year.



	CE MEASURE PE
Outcome	
Quality	
Efficiency	
Output	
Input	Χ

NOTES: Data reflects the total of all cases filed - Criminal, Misdemeanor Traffic, Civil Traffic, Parking, Vicious Animal, Disputed Property and Petitions for Protection Orders.

PERIOD RESULTS

Collections during this quarter increased 14.5% over last year. The increase is a direct result of the combined efforts of the Court's Collection Division staff, timely notification to MVD of license suspensions, collection agency activities, the state tax intercept program, and the police department warrant detail.



PERFORMANCE MEASURE TYPE Outcome Quality Efficiency Output Input

NOTES: This amount includes fines and fees, restitution, and the 80% penalty assessment as required by state statute.

ECONOMIC DEVELOPMENT

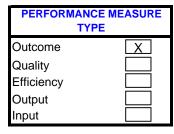
PROGRAM DESCRIPTION	KEY SERVICES						
The City of Mesa's Office of Economic Development actively promotes and preserves the economic strength of the City to ensure that Mesa is the preferred location for new, existing, and expanding organizations.	Economic Development serves as a vital link for Mesa's multi- faceted business community. We provide information and direct assistance to help businesses plan for success.						
CONTACT: Dishard Mulligan, Foonamic Davelonment Director, 490, 644, 2209, righard mulligan @cityofmaco.org							

CONTACT: Richard Mulligan, Economic Development Director, 480-644-2398, richard.mulligan@cityofmesa.org

OVERVIEW

PERIOD RESULTS

This chart depicts the monthly and year-to-date figures as well as the annual target for Annual Payroll generated for projects assisted by the Office of Economic Development. Year-to-Date we are on track to meet the annual target of \$93.2 million. The average salaries of the jobs that have been recruited and retained lag behind our overall target of \$37,000.



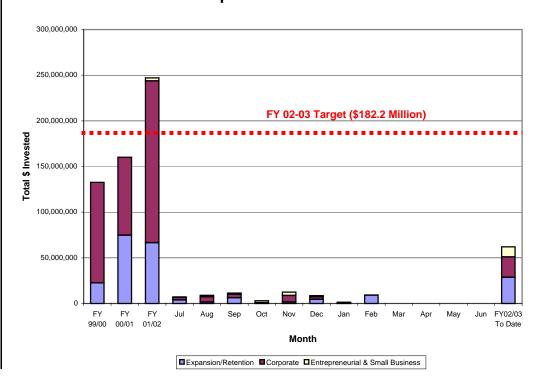
Annual Payroll Generated 120,000,000 FY 02-03 Target (\$93.2 Million) 60,000,000 40,000,000 FY FY FY FY FY Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun FY02/03 To Date Month Expansion/Retention © Corporate © Entrepreneurial & Small Business

PERIOD RESULTS

This chart depicts the historical annual, monthly and year-to-date figures as well as the annual target for Capital Investment generated for the projects assisted by the Office of Economic Development. Year-to-Date we are not on track to meet the annual target of \$182.2 million. This may be due to the current economic conditions, where there has been a significant decrease in community investment(s).

PERFORMANCE MEASURE TYPE Outcome X Quality Efficiency Output Input

Capital Investment

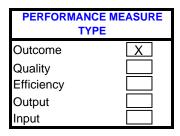


NOTES: Data is provided by each individual business, or is benchmarked to industry standards. All information is deemed to be correct, but has not been verified.

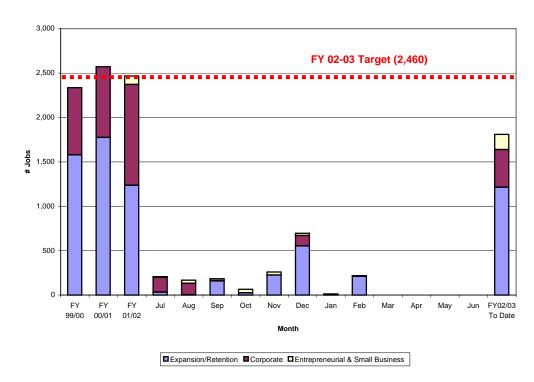
OVERVIEW

PERIOD RESULTS

This chart depicts the historical annual, monthly and year-to-date figures as well as the annual target for New and Retained Jobs for projects assisted by the Office of Economic Development. Year-to-Date we are on track to meet/exceed the annual target of 2,460 jobs.



New Jobs and Jobs Retained



LIBRARY

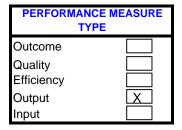
The library's mission is to support the community cycle of reading and learning, from the youngest Mesans just being exposed to the joys of reading and learning, to our more experienced residents actively pursuing their own lifelong learning interests. The library's community-based Planning for Results document outlines in detail the library's goals and objectives, and regular updates can be accessed through the library's webpage at www.mesalibrary.org. KEY SERVICES Libraries provide access to books, video and audio tapes and assist the public in locating information, provide educational and training programs for all ages (ranging from story times for children to computer classes for older adults), and provide Internet access to electronic library resources.

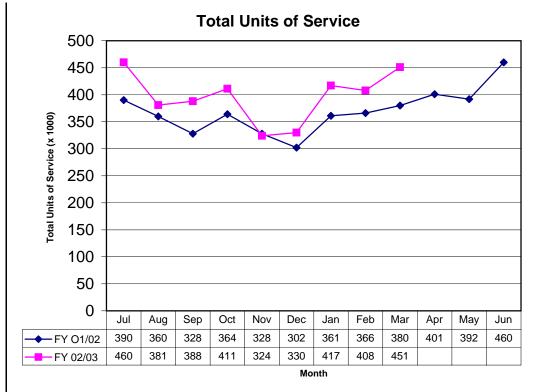
CONTACT: Patsy Hansel, Library Director, 480.644.2336, patsy_hansel@ci.mesa.az.us

OVERVIEW

PERIOD RESULTS

Units of Service in the first quarter are about 10% greater than the same time last year because 1) the library's strategic plan implementation focuses on designing library services in response to community need 2) the public is becoming more comfortable with the use of electronic resources 3) Library facilities are being modified to make them more patron-friendly.



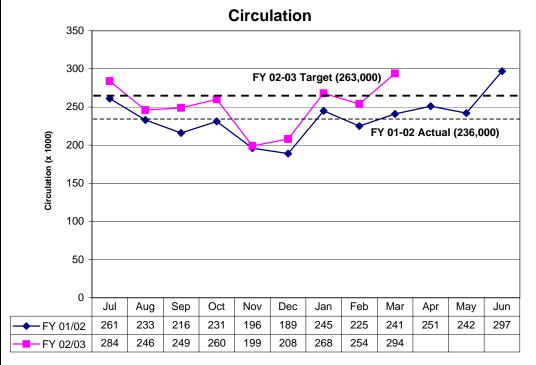


NOTES: Units of Service: Includes counts of circulation, reference transactions, program and computer training attendance, and all other key library services. See www.mesalibrary.org for details.

PERIOD RESULTS

The increase in circulation can be attributed to: 1) the library's strategic plan implementation focused on building collections in response to public demand 2) a downturn in the economy is related to more family outings and job searches, and 3)check-out periods were changed to improve the turnover rate of the most popular materials.

PERFORMANO TY	
Outcome	
Quality Efficiency	
Output	X
Input	



Month

NOTES: "Target" circulation of 263,125 is based on ICMA data (FY00-01) from the top quartile of comparable cities reporting to ICMA.

MESA CENTENNIAL CENTER

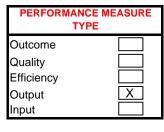
PROGRAM DESCRIPTION	KEY SERVICES
Mesa Centennial Center serves as an important resource to the City not only by generating revenues by selling space and services for meetings, concerts, and other events, but also by attracting people to downtown Mesa, collecting sales tax, and providing reasonably priced event and exhibit space in the East Valley.	Centennial Center provides space for a variety of programs for both commercial and private customers. The Center serves as a

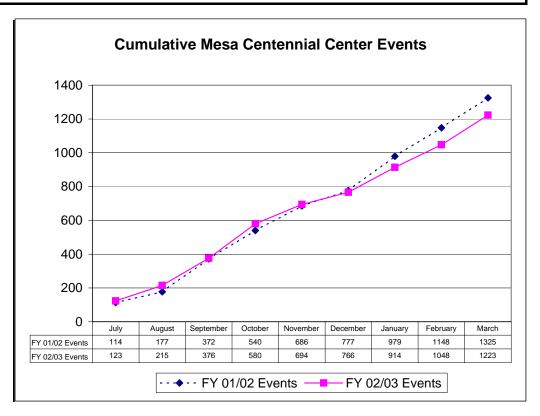
CONTACT: Rhett Evans, Mesa Centennial Center Director, 480.644.2667, rhett.evans@cityofmesa.org

OVERVIEW

PERIOD RESULTS

As has been noted in the past few months, event numbers continue to decline somewhat. This can be attributed to less business in the marketplace and a higher level of competition among hotels and meeting facilities.

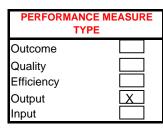




NOTES: Data source is the Center's internal database tracking application.

PERIOD RESULTS

Attendance is up slightly even with a decreased number of events. The Center continues to play an important role in downtown and the community as a whole.



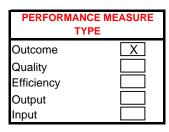
Cumulative Mesa Centennial Center Attendees									
250000 -									
200000 -									
150000 -									
100000 -									
50000 -									
0 +	July	August	September	October	November	December	January	February	March
FY 01/02 Attendees	11380	27309	51282	75701	97925	111114	130980	159442	185609
FY 02/03 Attendees	10289	29125	52278	87737	106699	118481	141273	164767	190502
◆ FY 01/02 Attendees —— FY 02/03 Attendees									

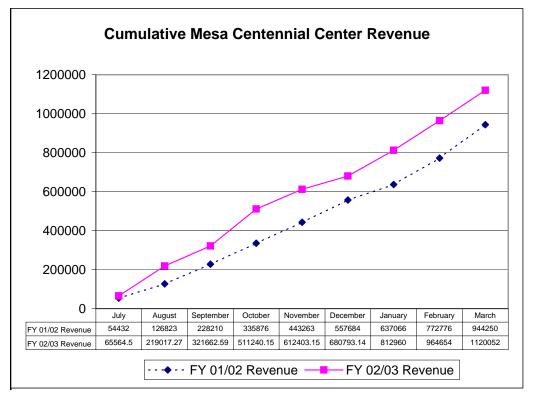
NOTES: Data source is the Center's internal database tracking application.

OVERVIEW

PERIOD RESULTS

Even in an extremely tough market, Center revenues have increased slightly over last's year. It will be difficult to maintain this as the market tightens, but staff continue to make efforts to secure additional business.





NOTES: Data source is the Center's internal database tracking application. Revenue total does not include complimentary space which is \$9,542 fiscal year to date.

PARKS AND RECREATION

It is the mission of the Mesa Parks and Recreation Division to provide a system of well-balanced, safe, accessible, and affordable parks and recreation opportunities, facilities, programs, and services that will enhance the economic vitality of the city; that will foster community and neighborhood pride and stability; that will

encourage personal growth, health, and fitness; and that will

PROGRAM DESCRIPTION

KEY SERVICES

Develop, manage, and maintain parts; basins; multi-use paths; pools; sports fields, courts, and complexes; recreation centers; Hohokam Stadium; Mesa Cemetery; and Dobson Ranch and Riverview golf courses. Develop and facilitate sports, leisure, and recreational opportunities to all ages of Mesa residents and visitors.

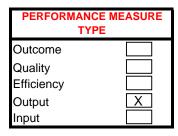
CONTACT: Joe Holmwood, Assistant Community Services Manager, 480.644.2190, joe.holmwood@cityofmesa.org

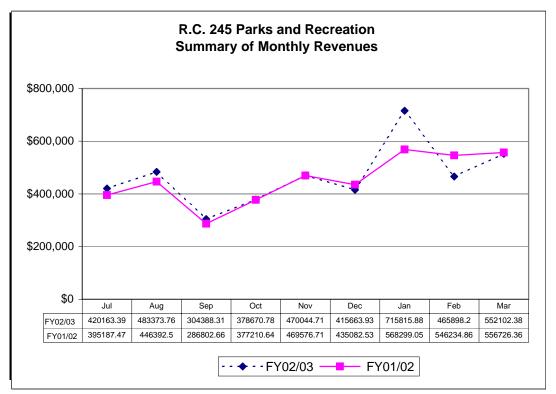
OVERVIEW

enhance the general quality of life in Mesa.

PERIOD RESULTS

Revenue consists of GF and QoL programs and services. As stated in the Parks Master Plan, the Division's cost recovery goal is 30% annually. The January/February variances are attributable to changes in class registration periods. FY'01/02 registration began in January and continued through February. In FY'02/03 registration began and ended in January.





NOTES: Data source: Monthly Division Performance Report

PERIOD RESULTS

Counts show total participation in all youth & adult sports; recreation programs held at non- and City-owned facilities; special events; and golf, tennis, aquatic, and adaptive leisure programs. The twelfth month variance is due to Mesa's Merry Main Street event being held in November 2000 and in December 2002.

PERFORMANO TYP	
Outcome	
Quality	
Efficiency	
Output	X
Input	

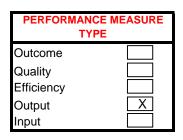
R.C. 245 Parks and Recreation Summary of Participation									
450,000 T									
400,000									
350,000 -									
300,000 -									
250,000 -		<u></u>							
200,000									
150,000 -	• · · · · •								
100,000 -	•								
50,000 -									
0 -									
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY02/03	408542	142267	144806	170029	146619	129742	129517	170504	179375
FY01/02	396359	131931	177938	187266	186560	101312	177281	208026	195936
◆ FY02/03 —— FY01/02									

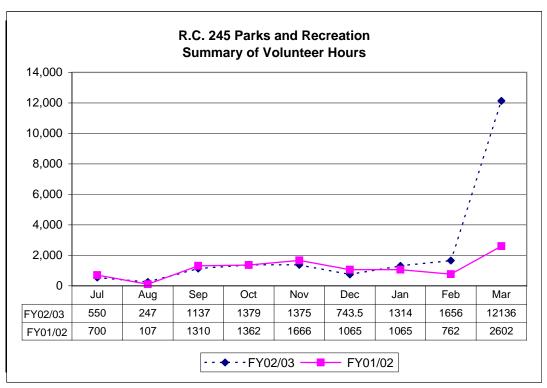
NOTES: Data source: Monthly Division Performance Report

OVERVIEW

PERIOD RESULTS

The Division relies on the invaluable contribution of time and effort by volunteers who support many of its programs and services. The increase in March 2002 was due to counting volunteer hours by the Hohokams (6,400 hours) and experiencing an increase in volunteer participation over last FY for the Mesa Day and Valley of the Sun Marathon events.





NOTES: Data source: Monthly Division Performance Report

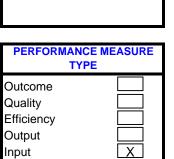
POLICE DEPARTMENT

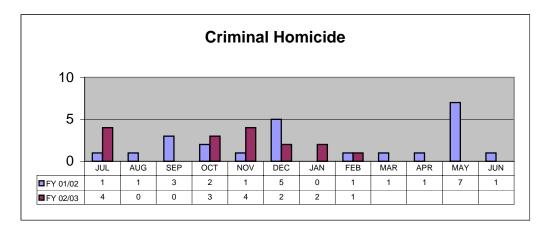
PROGRAM DESCRIPTION	KEY SERVICES				
The mission of the Police Department is to improve the quality of life in Mesa. To work together with all citizens to preserve life,	Our goal is to create a partnership with the community as a means of identifying and addressing public safety and other				
	quality of life issues which includes enforcing the laws of the				
State while protecting individual human rights.					

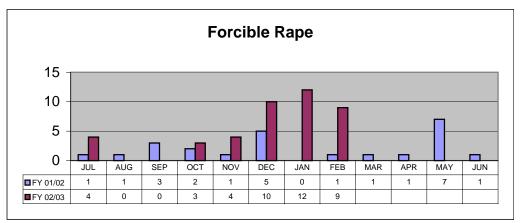
CONTACT: Dennis Donna, Police Chief, 480-644-2070 Dennis.Donna@cityofmesa.org

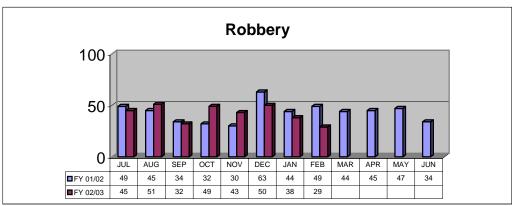
PERIOD RESULTS

The Police Department is responsible for the investigation and preparation of criminal cases for trial. These crimes may be handled by patrol officers or assigned to a detective for investigation and follow up. We use reported crime statistics as a benchmark using the Uniform Crime Report (UCR) criteria.



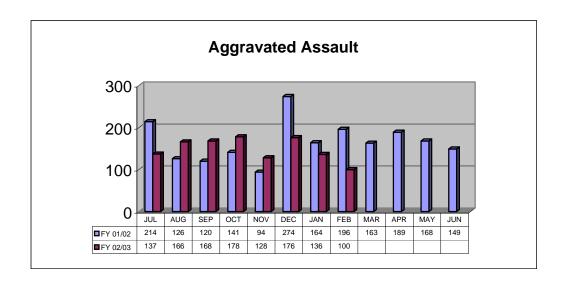




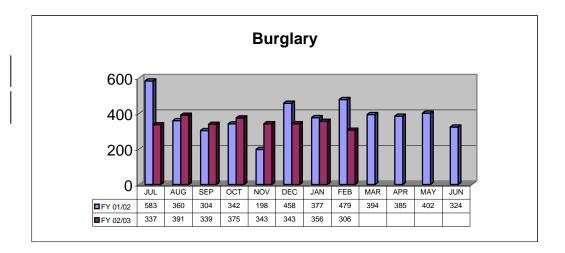


PERIOD RESULTS

The Police Department is responsible for the investigation and preparation of criminal cases for trial. These crimes may be handled by patrol officers or assigned to a detective for investigation and follow up. We use reported crime statistics as a benchmark using the Uniform Crime Report (UCR) criteria.



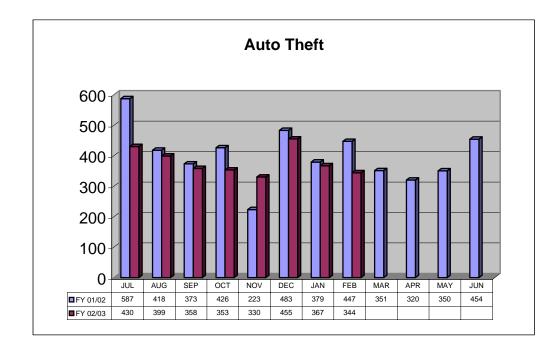
PERFORMANCE MEASURE						
Outcome						
Quality						
Efficiency						
Output						
Input	X					

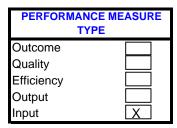


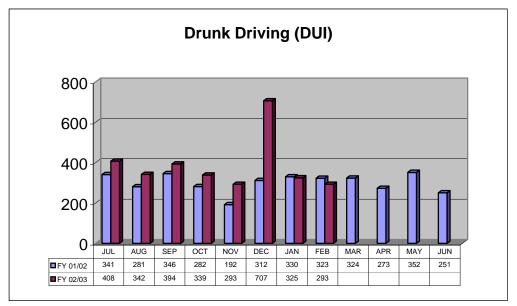
NOTES: The Burglary graph includes residential and commercial burglaries. It does not include vehicle burglaries.

PERIOD RESULTS

The Police Department is responsible for the investigation and preparation of criminal cases for trial. These crimes may be handled by patrol officers or assigned to a detective for investigation and follow up. We use reported crime statistics as a benchmark using the Uniform Crime Report (UCR) criteria.







NOTES: DUI total of 707 for DUI is over what normally is seen. Increase in number may be from late cases turned in after Thanksgiving.

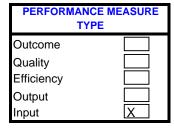
PUBLIC TRANSPORTATION

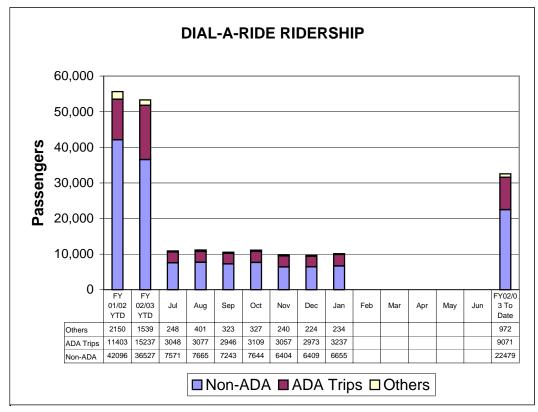
PROGRAM DESCRIPTION KEY SERVICES							
The City of Mesa's Public Transit Department provides the community it serves with the most efficient and economical public transportation services possible; in keeping with our commitment to quality, safety and effectiveness through decision-oriented transit planning.	Mesa Transit provides the framework of a multimodal alternative transportation network that includes fixed route, dial-a-ride, and enabling transportation services for the citizens of Mesa.						
CONTACT: Jim Wright, Transit Administrator, 480-644-3010, jim.wright@cityofmesa.org							

OVERVIEW

PERIOD RESULTS

This chart depicts the monthly and year-to-date figures of Mesa's Dial-A-Ride participation within the East Valley Dial-A-Ride. Our Yearto-Date totals are 4.2% lower than at the same time last year when we were at 55,649 passengers compared to 53,303 this fiscal year. There has been a 33.6% increase this fiscal year in the number of ADA trips through Mesa Dial-A-Ride compared to this same time last fiscal year.



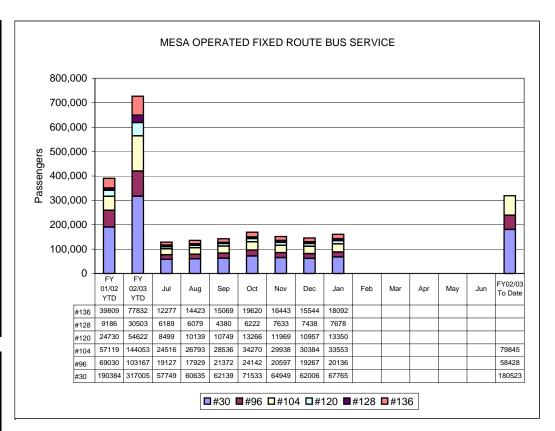


NOTES:		
NOTES.		

PERIOD RESULTS

This chart depicts the monthly and year-to-date figures of Mesa's fixed-route bus ridership. Our Year-to-Date totals are 85% higher than at the same time last vear when we were at 392,997 passengers compared to 727,182 passengers this fiscal year. All fixed-routes show large increases in ridership with the largest being a 152.2% increase on Route 104 and the smallest a 49.5% increase on Route 96.

PERFORMANCE MEASURE TYPE							
Outcome							
Quality							
Efficiency							
Output							
Input	X						

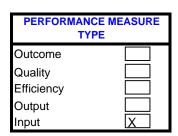


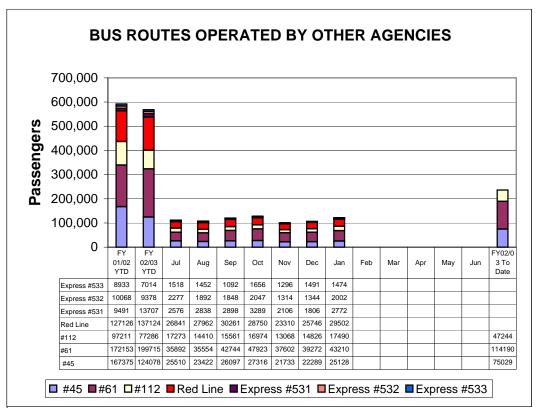
|--|

OVERVIEW

PERIOD RESULTS

This chart depicts the monthly and year-to-date figures of fixed-route bus ridership operated by other agencies within Mesa boundaries. Year-to-Date totals are 4.1% lower than at the same time last year when 592,357 passengers used these routes compared to 568,302 passengers this fiscal year. The largest ridership increase is 44.4% on Express Route 531 and the biggest decrease is 25.9% on Route 45.

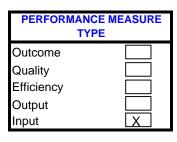


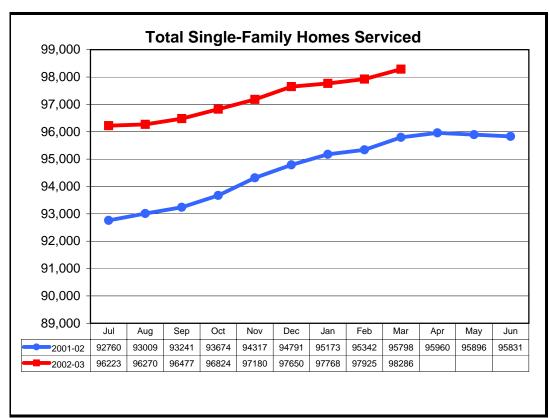


NOTES:		

SOLID WASTE DIVISION OF DEVELOPMENT SERVICES

being as effective, efficient, customer-focused and financially stable as possible by continually striving to improve. This group is appliance, it committed to providing excellence in the delivery of solid waste use of the last services to Mesa's residents, businesses and visitors. The Solid waste Division.	Collection services includes weekly barrel pickup ycling and green waste materials. Bulk item,
\$5.4 million to the general fund in FY 2000-01 and over \$8.3 million in FY 2001-02.	cousehold hazardous waste events and homeowner and fill are also options to the residents. The Solid ion has competitive trash and recycling services for and construction needs. Neighborhood Clean popular program in which Solid Waste plays a key





NOTES: Only includes single-family homes billed on the R1.2 and R1.6 rate. It does not include multi-plexes, trailer parks, or additional barrels which can add up to 8,000 units depending on season.

Efficiency levels and a newer fleet have helped keep costs competitive......Front-load and roll-off sections had a 15% return to the general fund of over \$1.1 million last fiscal year.

27.5 -	Fr	ont-lo	oad E	Bins F	Per O	n-rou	ıte H	our P	rodu	ction	1	
27.0 -			A									
26.5 -												
26.0 -	_	_		\								
25.5 -				1							-	
25.0 -		lack					-					
24.5 -												
24.0 -												
23.5 -												
23.0 -												
22.5 -	lul	A	Can	Ont	Nav	Dee	lan	Fab	Mor	A ===	May	lum
2001-02	Jul 25 8933	Aug 24 8329	Sep 24.2686	Oct 24 8739	Nov 24 8681	Dec 25 2828	Jan 25 0986	Feb 25 1906	Mar 25 2153	Apr 25 7209	May 25.525	Jun 25.2301
2002-03			26.8169					25.8	26.0606			
	•	•					•		•		•	

PERFORMANCE MEASURE
TYPE

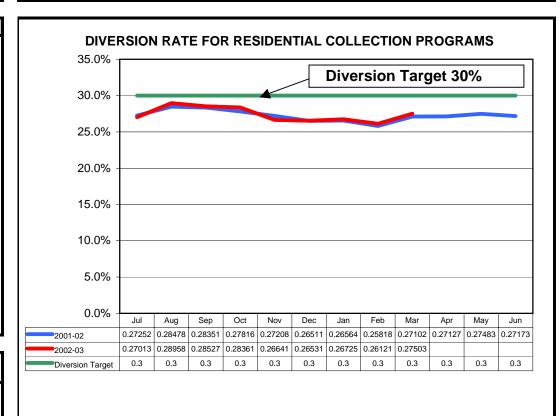
Outcome
Quality

Efficiency

Output
Input

NOTES: Bins per on-route hour is used to monitor production for the Front-load section of the Solid Waste division. This mark has improved as new, larger trucks have been acquired.

RECYCLING OVERVIEW PERIOD RESULTS Recycling saves money! 43,800 tons were diverted last fiscal year This saved over \$605,000 in avoided landfill fees.



PERFORMANCE MEASURE
TYPE

Outcome
Quality
Efficiency
Output
Input

NOTES: Diversion decreases over the winter months as the volume of green waste decreases. Green waste accounts for over 35% of the material diverted during the summer peak months.